

Mobile Marketing Winner\$

Week 28, July 2009

SA Mobile Ad Revenue Surges

Dear Mobile Marketing Winner\$ Team Member,

Mobile Marketing Winner\$ are a network of marketing and PR specialists. We are dedicated to educate and coach, consult and support to save you time and money when it comes to engineering your mobile marketing campaign.

In today's newsletter we collected some interesting articles for you, headed by a look at the surge of mobile advertising revenue in South Africa. Also read the latest on the upcoming *Thinking Mobile™* Conference.

There was such a huge demand for the R1,899 **Early Bird** seats for this year's *Thinking Mobile™* Conference Series that we have decided to make this offer available for another 50 delegates on a **First Come First Serve** basis. Book your seat [HERE](#).

Until next week...

Best wishes,
Your Mobile Marketing Winner\$ Team

SA Mobile Ad Revenue Surges

by Mobile Marketing Winner\$ Team Leader [Alexander Gregori](#)

This is really good news for mobile marketers in South Africa. According to an article on a recent study, mobile advertising revenue surges ahead in South Africa. Read the full article [HERE](#).

Palm has introduced a new smart phone and Mobile Marketer writer Giselle Tsrulnik asks how it can stand up against the iPhone [HERE](#).

Car manufacturer Chery has come up with a sexy little idea, helping youngsters get their license. Video clips and text educates on how to behave on the road. I tried to download a video clip to my phone from MXit, Chery's distribution partner, but the URL was not found. Hmm... maybe you have more luck :-). Visit their site [HERE](#).

***Thinking Mobile™* Conference Update**

With the conference coming up in only 7 weeks and already 25% sold out, the Mobile Marketing Winner\$ team is hard at work to make this a really valuable event for all, delegates, speakers and sponsors alike.

Exciting news is that although the first batch of reduced price seats sold out, another 50 delegates have the chance to sign up for only R1,899 on a First Come First Serve basis.

Read articles on mobile marketing from our expert speakers from Monday, 13 July 2009 in BizCommunity.

Remember, conference seats are limited and **Early Bird bookings** for delegates **close**

Monday, 27 July 2009. Secure your participation now and book your seat [HERE](#).

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