

Mobile Marketing Winner\$

Week 26, June 2009

Experience Top Speakers

Dear Mobile Marketing Winner\$ Team Member,

Mobile Marketing Winner\$ are a network of marketing and PR specialists. We are dedicated to educate and coach, consult and support to save you time and money when it comes to engineering your mobile marketing campaign.

In today's newsletter we bring you up to speed with the *Thinking Mobile™* Conference Series and share an interesting article about "the year of mobile"

Also don't forget: **Early Bird** seats for this year's *Thinking Mobile™* Conference Series are only available until **this Saturday**, 27 June 2009. Book your seat [HERE](#).

Until next week...

Best wishes,
Your Mobile Marketing Winner\$ Team

Experience Top Speakers

by Mobile Marketing Winner\$ Team Leader [Alexander Gregori](#)

Preparations for this years *Thinking Mobile™* Conference Series on 20 August 2009 in Johannesburg are heating up, and the Mobile Marketing Winner\$ team can now confirm a number of additional top speakers from national and international companies who are leaders in the mobile space.

In addition to key note speaker and US mobile marketing guru Kim Dushinski, we have secured Yolande van Wyk, FNB Head: eWallet Product House, Brett St Clair, newly appointed South African Head of international mobile marketing agency AdMob, Paul Stemmet, MD of leading African IM MXit Lifestyle, Duncan Harling, Mobile Marketing Specialist at lovelife and Sean Pashley, MD of one of the biggest and most diverse content providers on the African continent Starfish Mobile.

Our speakers will cover diverse topics, sharing their know how on practical mobile marketing solutions for mobile payments, banner advertising, communication, social networking, NGO's, Eventing and growth strategies. Also in the mix are an agency perspective, a global overview and a fool proof recipe for building Quality Leads [™].

Conference seats are limited and Early Bird bookings for delegates close this Saturday, 27 June 2009. Secure your participation now and book your seat [HERE](#).

The Year of Mobile

Every mobile marketing professional has herad the rumble that *this year is **the** year of mobile*, and the subsequent comments of nay sayers that "the mobile marketing industry claims that every year, but it is not happening". Well, editor in chief of the Mobile Marketer Daily, Mickey Alam Kahn offers a different take. Read it [HERE](#).

Comment on this article. Click [HERE](#)

Join the Mobile Marketing Winner\$ LinkedIn group [HERE](#)

For more Mobile Marketing Winner\$ tips and to get your mobile marketing campaign off to a successful start visit [myMOBworld](#).

Visit the blog of Mobile Marketing Winner\$ Team Leader Alexander Gregori [HERE](#).

Follow us on Twitter [HERE](#)

Did someone forward you this Newsletter? Subscribe [HERE](#).

For featured events click [HERE](#).

Special pre-publishing E-book offer (save US\$70):

To pre-order your copy of

Mobile Marketing Winner\$ - All you ever wanted to know about mobile marketing but didn't know who to ask

click [HERE](#).

Stay in touch:

To email the Mobile Marketing Winner\$ Team simply click [HERE](#)

Unsubscribe:

To unsubscribe to this newsletter click [HERE](#)

Copyright 2009 by Dawn Anna Investments (Pty) Ltd.

