

Mobile Marketing Winner\$

Week 21, May 2009

Thinking Mobile[™] gains momentum

Dear Mobile Marketing Winner\$ Team Member,

Mobile Marketing Winner\$ are a network of marketing and PR specialists. We are dedicated to educate and coach, consult and support to save you time and money when it comes to engineering your mobile marketing campaign.

Today's newsletter follows last week's format, providing you with links to what we believe are interesting articles for all of you :-). We also focus on this year's *Thinking Mobile*[™] Conference Series.

Until next week...

Best wishes,
Your Mobile Marketing Winner\$ Team

Thinking Mobile[™] gains momentum

by Mobile Marketing Winner\$ Team Leader [Alexander Gregori](#)

The *Thinking Mobile*[™] Conference Series, which kicks off on 20 August 2009 in Johannesburg, South Africa, gains momentum. US mobile marketing guru [Kim Dushinski](#) will deliver the key note address on *Do's and Don'ts of Mobile Marketing*. Register now and save on the **Early Bird** and **Group specials** [HERE](#)

The explosive growth of social networks on the web is posing new copyright challenges. If this is true for the web, can you imagine what will soon happen on mobile? Read [Copyright meets a new foe: the Real-Time Web](#)

Another article we came across deals with the data explosion on the web [The Social Data Revolution\(s\)](#). Once again, when reading the article, you will get an idea of what is going to happen on mobile.

And for the lighter side: look out for my next blog *Dallas, Nielsen and the Mafia Connection*. Coming soon :-)

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